

Suni Medical Imaging Launches Suni IQ Digital Imaging Sensor

Suni IQ balances excellent image quality, durability and patient safety

SAN JOSE, Calif., May 1, 2017 – Suni Medical Imaging today announced the launch of its Suni IQ digital imaging sensor. The Suni IQ is available immediately in markets worldwide. With the Suni IQ digital radiography system Suni continues its 20+ year commitment to technological innovation and advanced digital sensor design. By combining high-performance with high-efficiency, Suni has achieved the perfect blend between superb image quality, enhanced durability and minimal radiation exposure.

Suni IQ's ability to produce crisp and clear images every time is supplemented by digital zoom, coloring, and archiving features, allowing image enhancements that highlight intraoral pathologies and help patients gain a clearer understanding of their treatment plan.

Putting a premium on patient safety, the Suni IQ ranks among the industry's lowest for sensor radiation exposure levels. As strong proponents of the ALARA principle (As Low As Reasonably Achievable), Suni designs its sensors to capture high-quality radiographs while maintaining the lowest radiation exposure levels among all digital sensors.

Suni IQ is built to last and features a unique reinforced cable attachment and ultrasonically-sealed outer casing to achieve maximum reliability and utilizes a lighter and stronger cable to ensure a long lasting product. To round out the design, the Suni IQ features a white face for easy positioning, reducing operator mistake.

“We are extremely excited to bring Suni IQ to the market,” said Arya Azimi, Director of Marketing at Suni Medical Imaging. “Suni IQ epitomizes innovation in digital sensor technology by efficiently combining hi-performance, durable design and patient safety to create the only digital sensor a practitioner will need.”

About Suni Medical Imaging

Suni Medical Imaging has been designing and manufacturing digital sensors for over 17 years and is the only Silicon Valley manufacturer of Digital Radiography Systems in the U.S. Headquartered in San Jose, CA, Suni manufactures and delivers high-quality digital radiography sensors under the Suni brand. For more information, call 1-800- GET-SUNI or visit www.suni.com.