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## **Suni Medical Imaging Announces New CEO**

San Jose, January 2<sup>nd</sup>, 2011 — Suni Medical Imaging, Inc, a pioneer in the manufacture of digital radiography products for dentists, today announced the promotion of Paul A. Tucker, currently the Senior Vice President of Marketing, to the position of CEO. In his new role, Tucker will be responsible for increasing market penetration of Suni's digital product portfolio, driving the innovation of Suni's digital intra-oral sensor line of products, and broadening Suni's development of imaging solutions in the digital panoramic, cephalometric and 3D arenas.

He will continue to spearhead the success of the popular Suni 3D Cone Beam System and will drive the growth of Suni's OEM businesses both domestically and internationally. He will also continue to build on Suni's long-standing reputation as a first-class service provider.

Mr. Tucker has been a member of the Suni Team since mid-2009 and, along with his marketing responsibilities, has directed Suni's product line management, development and innovation teams. "Paul's success since coming to Suni, coupled with his prior experience directing Kodak's dental marketing team, make him the obvious choice to lead Suni into the future," said Stefan Kaltenbach, major shareholder of Suni.

Tucker replaces outgoing President William Fitzpatrick who will continue to work with the company in a consulting role. He will be assisted by Holger Essig, head of the Board, and Uwe Zeller, responsible for R&D for Suni and its sister company, Orange Dental, based in Biberach, Germany.

Kaltenbach had these words of thanks for Mr. Fitzpatrick: "Mr. Fitzpatrick came to Suni and worked to stabilize the company through a transitional period of 3 years, rebuilding a new management team, renewing the spirit of the team, and launching the Suni3D product line in the U.S. market. We thank him for his dedication and tireless efforts."



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**About Sunni Medical Imaging**

Sunni Medical Imaging is the only Silicon Valley manufacturer of Digital Radiography Systems in the U.S.. Headquartered in San Jose, CA, Sunni manufactures and delivers high-quality digital radiography sensors under the Dr Sunni Plus and SunniRay brands. The company also offers the SunniCam II intraoral camera line as well as the recently introduced Sunni 3D Digital Panoramic, Cephalometric, and Cone Beam 3D Systems.

For more information, call 1-800-GET-SUNNI or visit [www.sunni.com](http://www.sunni.com)