



FOR IMMEDIATE RELEASE

November 1, 2011

MEDIA CONTACT: ARYA AZIMI (408) 284-0338

*SuniRay Sensors Named One of the Top 50 Technology Products for 2011*

**San Jose, CA** – For the second year in a row, SuniRay Digital Intra-oral Sensors—designed and manufactured by Sunni Medical Imaging—have been recognized by Dentistry Today as one of the TOP 50 Technology Products in the dental marketplace. The Dentistry Today Top 50 products are selected through a Reader’s Poll of Dentistry Today’s customer base. “We are more than pleased that for a second year running, Dentistry Today readers have chosen the SuniRay Digital Radiography System as one of the Top 50 Technology Products on 2011. These readers are our customers and it is a true testament to the quality of the SuniRay product that we receive this honor yet again,” said Paul Tucker, CEO, Sunni Medical Imaging.

The new and improved SuniRay sensor line boasts diagnostic image quality results, with less radiation required to capture the image than many competitive sensor brands. Along with its sleek, thinner design, inline USB electronics, rapid 2-second acquisition time, and free technical support, SuniRay is easily the sensor of choice for many of today’s dental practitioners.

Also included is a new software advancement that impressively improves image quality captured by the SuniRay line of digital intra-oral sensors, and a new sharing feature that allows x-rays to be shared seamlessly via the internet. The new “Automatic Image Enhancement” feature for instantly enhances an x-ray image by implementing a set of specially designed imaging filters developed exclusively for dental diagnostic needs. The new sharing feature, enabled through a partnership with DentalSharing.com, allows practitioners to easily select, upload and share images with colleagues and referral partners in a safe and secure HIPAA environment.

“The new enhancements to our SuniRay product line along with Dentistry Today’s recent acknowledgment that SuniRay is once again one of the top 50 technology products makes our product a great choice for established, as well as new, practitioners looking to capture diagnostic quality images in their practices,” Said Arya Azimi, Marketing Manager, Sunni Medical Imaging.

The enhanced SuniRay product line along with these new features can be seen and demonstrated at the upcoming Greater New York Dental Show. For more information or to schedule an in-office demo, call 1 800 438 7864. Or, visit Suni online at [www.suni.com](http://www.suni.com).

### **About Suni Medical Imaging**

Suni's High Quality X-Ray Sensors and Imaging Systems are designed and manufactured in our advanced ISO-9001:2008 certified facility located in San Jose, California. Suni is ISO 13485-2003 certified for a quality management system. We take great pride in the performance, reliability, and ease of use of our products and ensure that those standards are met by inventing, refining, and manufacturing our products ourselves in Silicon Valley. For more Information, call (408) 438-7864 or visit [www.suni.com](http://www.suni.com).